



## Volunteer Position: Sponsorship Lead

**Date Posted:** May 2026

**Location:** North Vancouver

**Role Type:** Volunteer (counts toward mandatory volunteer commitment for the season)

*Do you have friends in high places? Gift of the gab with a sprinkling of Jerry McGuire “show me the money”? Then we have a spot for you in our quest for sponsorship....*

### Role Overview

The North Vancouver Minor Hockey Association is seeking a Volunteer Sponsorship Lead to develop and manage sponsorship relationships that support the association's programs, events, and operations. Sponsorships play an important role in keeping hockey accessible and enhancing the experience for all NVMHA players and families.

The Sponsorship Lead works collaboratively with the Events Lead, Social Media Team, Registrar and Administrator, Hockey Ops team, and Board of Directors to identify sponsorship opportunities, build community business partnerships, and ensure sponsors receive appropriate recognition and that all sponsorship commitments are fulfilled throughout the season.

### Key Responsibilities

- Identify, approach, and develop relationships with local businesses and community sponsors
- Prepare and distribute sponsorship packages and proposals on behalf of NVMHA
- Coordinate with the Board of Directors to review and updated sponsorship tiers, benefits, and pricing from time to time
- Ensure sponsors receive agreed-upon recognition (e.g., signage, social media mentions, event presence, website listings)
- Work with the Social Media Team on sponsor acknowledgement posts and promotional content
- Liaise with the Events Lead to incorporate sponsor presence and recognition at NVMHA events
- Communicate with the Registrar and Administrator to coordinate any sponsor-related administrative needs
- Report on sponsorship activity and revenue to the Board of Directors as required



## Skills & Qualifications

- Strong communication and relationship-building skills
- Experience in sales, fundraising, business development, or community partnerships an asset
- Ability to work collaboratively with volunteers and the Board

## Time Commitment

- Varies throughout the season
- Higher activity at the start of the season during outreach and onboarding of sponsors
- Ongoing touchpoints throughout the season to fulfill sponsor recognition commitments
- Flexible schedule

## Why Volunteer?

- ✓ Fulfills mandatory volunteer commitment for the season
- ✓ Directly supports the sustainability and growth of NVMHA programs
- ✓ Great opportunity to build community connections and apply professional skills
- ✓ Work closely with a dedicated group of volunteers, leaders, and local businesses

## How to Apply

Interested volunteers can contact **Kristine - [secretary@nvmha.com](mailto:secretary@nvmha.com)** or sign up through the Google Form [here](#).